



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2015

Multiple District 14

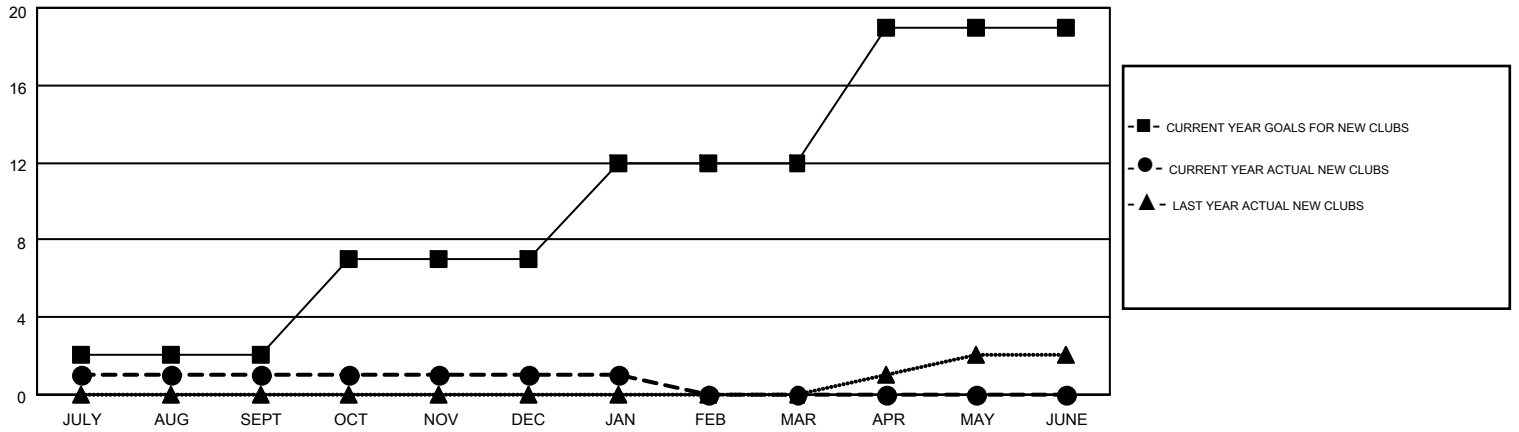
LOCATION: PENNSYLVANIA

GMT: JERRY SMITH

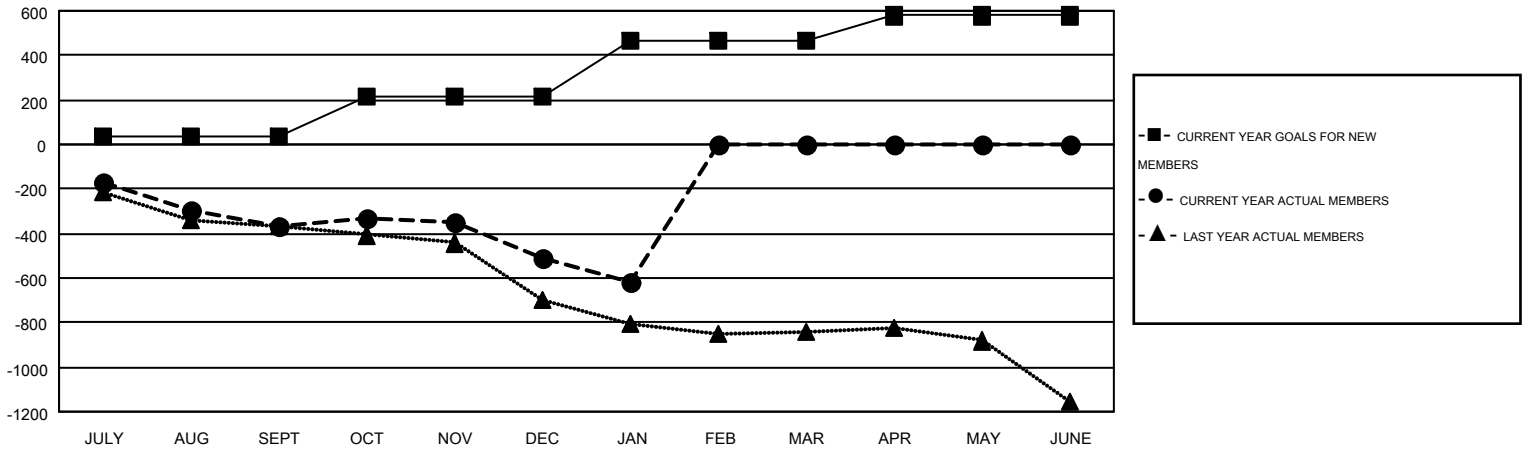
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 | | | | | RESULTS FOR 2014-2015 | | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT | 2 | 1 | 7 | -6 | JULY/AUG/SEPT | 35 | 301 | 667 | -366 |
| OCT/NOV/DEC | 5 | 0 | 4 | -4 | OCT/NOV/DEC | 177 | 400 | 543 | -143 |
| JAN/FEB/MAR | 5 | 0 | 2 | -2 | JAN/FEB/MAR | 255 | 110 | 220 | -110 |
| APR/MAY/JUNE | 7 | 0 | 0 | 0 | APR/MAY/JUNE | 111 | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|--|------------------------------------|-----------------|
| DROPPED CLUBS: 13 | 327 CLUBS OF 726 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 15,769 (77.49%) |
| DECEASED | 216 | FEMALE | 4,580 (22.51%) |
| CLUB CANCELLED | 114 | <u>FAMILY UNIT MEMBERS</u> 3,508 | |
| OTHER | 1,100 | <u>HEAD OF HOUSEHOLD</u> 1,697 | |
| TOTAL | 1,430 | <u>NON-HEAD OF HOUSEHOLD</u> 1,811 | |

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